



New Hampshire Campground Owners' Association
Board of Directors Meeting
April 11, 2023 Zoom Meeting at 6:00 pm

P/ A/O			P/ A/O		
p	President	Joe DiPrima (JD)		Dartmouth/ Sunapee	Leo Goyette (LG)
	Vice President	Brandon Giuda (BG)		Great North Woods	OPEN
	Treasurer	David Mankus (DM)	p	Lakes East	Pat McNeilly (PM)
	Secretary	Amanda Gordon (AG)		Lakes West	OPEN
	Past President	Sam Bouchie (SB)		Monadnock	OPEN
p	Director at Large	David Edgerly (DE)		Mts. East	OPEN
	Director at Large	Frank DeMasi (FD)	p	Mts. West	Jason Sullivan (JS)
p	Director at Large	David Redfearn (DR)		Seacoast	Kendra Neville (KN)
	Director at Large	OPEN		South Central	Jennifer Hollows (JH)
	GUEST		p	Exec. Director	Jeremy Sprince (JS)

Meeting commenced at 6:06PM.

JD asked if there were any amendments to last meeting minutes. DH motioned to accept minutes as recorded, JS seconded. Minutes unanimously approved.

FINANCIALS

ED notes financials do not include majority of show; nothing of particular of interest in overview. Show, then some grants to collect, then complete.

AG motioned to accept, DE seconded, passed unanimously.

EXECUTIVE DIRECTOR REPORT - SHOW

Trade shows done for season.

Show has 6780 attendees.

ED shared Show balance sheet

New marketing company slightly confuses budget numbers, total is same, but allocations seem slightly off/up/down. But, it is essentially exact at \$35,000. We were significantly under budget on that.

It was a great learning curve at this location - process, booths, attendees, etc. For example - 1 versus 2 police required? There were things we learned that can be cut back.

Shuttle is the only line that was really WAY off at \$75 vs \$135 per bus.

Booth Sales - member versus member sales could use a second look. We want our members there. Consider for future years. Tickets sales were fantastic.

AG asked for "grouped" advertising on final report.

PM asked what worked well in advertising? ED noted it is hard to tell, but we'll try and see if there is a way to monitor or garner feedback.

OLD OR NEW BUSINESS

New: PM, reserve Space for next year? Easter vs ME show. Mar 22-24. Outdoor show and appealing everyone. ME is first weekend April. Discuss further at next meeting.

DH -ask companies to stop soliciting at show.

No additional new business.

Old: None.

DE motion to adjourn, DR seconded, all in favor. Meeting adjourned at 6:47pm

Joe asks ED to excuse himself.